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SPRAY COMBATS ONE SIDE EFFECT

NEW YORK – Diabetes can have a broad range of adverse effects, and a common side effect of diabetes medications is xerostomia, or dry mouth.

To combat xerostomia, Bi-Coastal Pharmaceutical Corp.® is offering Aquoral, the only prescription spray for the condition, says President and Chief Operating Officer, Ralph Massa, Jr. The artificial saliva product is highly effective and long-lasting, thanks to a novel dual-action formulation that heals and soothes without systemic side effects, he explains.

Aquoral is now stocked by all wholesalers, and Bi-Coastal has initiated a sampling program that will be reaching 120,000 newly diagnosed diabetics in the next eight months at treatment centers nationwide.